

FREE UNION CYBER SUPPORT

WEB SUPPORT

→ **RJ Web-Builder** (<http://urj.org/rjweb/>): Union congregations with minimal computer know-how can quickly and easily build, modify, and update their websites. See sample offerings in RJ Web-Express below.

→ **RJ Web-Express** (<http://urj.org/rjweb/express/>): Synagogues that don't wish to rebuild or move their websites can automatically incorporate the Union's weekly Torah commentary, holiday resources, Jewish world news clips, and more—all properly formatted and regularly updated—directly onto their web pages.

→ **WikiSpace Learning** (<http://urj.wikispaces.com/>): Learn interactively how to get started with live streaming video (and other topics to come).

CONSULTANTS

→ **The Union's Web Team** (web@urj.org): Receive support on temple website design, content development, and hosting; search engine optimization; website technologies (donations, contact forms, video and audio streaming and e-newsletters); and social media.

E-STUDY/THOUGHT/INTERACTION

→ **RJ Blog** (www.rj.org): Learn, chat, and opine with other Reform Jews in this online community brimming with "News and Views of Reform Jews."

→ **Ten Minutes of Torah** (<http://urj.org/torah/ten/>): Spend 10 minutes reading about Torah (Mon.), Mishnah Day (Tues.), Israel Connections (Wed.), Liturgy (Thurs.), and/or Jewish World (Fri.).

→ **Eilu V'eilu** (<http://www.urj.org/torah/ten/eilu/>): Interact with nearly 5,000 subscribers and two scholars engaging in point-counterpoint dialogues on a different contemporary Jewish issue each month.

→ **Reform E-group Discussions** (<http://urj.org/egroups/>): Participate in ongoing listserv groups discussing worship, liberal Judaism,

Reform Jewish education, and Outreach, and/or join a specialized e-group to interact with colleagues throughout North America.

UNION NEWS & IDEAS 24/7

→ **Blog/Twitter/Press Room Updates**: Sign up with a web-based reader (such as iGoogle or My Yahoo!) to automatically receive updated content from the Union's blog (www.rj.org), Twitter feed (<http://twitter.com/urj>), press room (<http://www.urj.org/pr/>), and more; visit <http://urj.org/rss/> for a list of Union feeds and URLs.

→ **E-newsletters** (<http://urj.org/subscribe>): Stay up to date on leadership (newsletter: "Inside Leadership"), social action ("Tzedek V'Shalom"), youth education (different e-newsletters help teach students of all ages), and more.

→ **Podcasts** (<http://urj.org/podcasts/#whatis>): Download Union podcasts on healthcare reform in faith communities, musical education for Jewish preschoolers, and more.

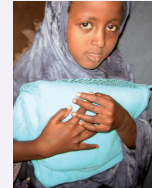
→ **Webinars & Web Conferencing**: Visit <http://urj.org/webinars/> for a catalog of webinar offerings that include using social media in congregational settings and responding to the economic crisis. For web conferencing—one-on-one training, demos, and troubleshooting for webmasters and other congregational leaders—email the Union's web team: web@urj.org.

SOCIAL NETWORKING SITES

→ **Facebook, Twitter, LinkedIn**: Connect with the Union for Reform Judaism for the latest news about upcoming events, as well as links to videos and discussion forums. Once you have an account, search Union for Reform Judaism to find us on the social networking site Facebook (www.facebook.com) and/or the professional networking site LinkedIn (www.linkedin.com). To follow the Union on the microblogging site Twitter and receive Union tweets, visit <http://twitter.com/urj>.

NOTEWORTHY

Nothing But Nets: To stem the tide of malaria in Africa, last February Rabbi Marla Feld-



REFUGEE GIRL WITH HER NEW BED NET.

man (Union for Reform Judaism staff), Nancy Solomon and Stephanie Garry (URJ board members), and Adrianna Logalbo (Nothing But Nets coordinator) traveled to Kenya and delivered insecticide-treated bed nets to protect thousands of destitute, hungry people living in three overcrowded refugee camps. To date, the Union for Reform Judaism and affiliates have provided 30,000+ nets at a cost of \$10.00/net. To learn more visit urj.org/nets.

IN MEMORY...

Melvin T. Goldberger, 1919-2008



Thanks to the committed leadership and visionary philanthropy of Union for Reform Judaism Board member Mel Goldberger, who served as chairman of the Union's Camp-Institutes for more than two decades, the Union created Camp Coleman in Cleveland, Georgia; Camp Kutz in Warwick, New York; Henry S. Jacobs Camp in Utica, Mississippi; and Greene Family Camp in Bruceville, Texas. Admired by his peers as a straight talker as well as a man of action, Mel had been a trusted advisor to two former Union presidents: Rabbi Maurice Eisendrath, z'l and Alexander M. Schindler, z'l. Mel was also a past president of the Union's Southeast Council and Temple Beth El in Knoxville, Tennessee, as well as a founding member of Temple Beth El in Boca Raton.

Zecher Tsaddik Livrachah.